



**Affiliates**

**Brazil**

**Canada**

- Alberta
- British Columbia
- Ontario
- Quebec

**Korea**

**Mexico**

**New Zealand**

**Portugal**

**United Kingdom**

**United States**

- Alabama
- Arizona
- California
- Capital Area
- Carolinas
- Connecticut
- Florida
- Georgia
- Idaho
- Illinois
- Indiana
- Iowa
- Kansas
- Kentucky
- Metropolitan
- Michigan
- Minnesota
- Mississippi
- Missouri
- Nebraska
- New York
- North Dakota
- Ohio
- Pennsylvania
- South Dakota
- Southern California
- Tennessee
- Texas
- Washington
- Wisconsin
- Wyoming

# View From The Chair

**Fellow Affiliate Members** ...Spring is with us again and I am enjoying my favorite season in Vancouver, Canada. It is a time to reflect upon the transition of life and welcome the start of a new cycle. The weather here in BC, like everywhere else this year, has been somewhat erratic and unpredictable. We were fortunate to avoid some of the tragic experiences that occurred in other places and our hearts went out to those who suffered extreme weather situations this past year.



Now that annual reports are in, time is rapidly moving forward to our next Annual Meeting. If you haven't already done so, please send us those photos from your Affiliate events along with a brief description. We will be highlighting Affiliate events from the past year with a Power-Point presentation at the IAFP Annual Meeting. Affiliate Delegates should be making plans to come to Calgary and be present at our early Sunday morning meeting. Don't forget that there will be breakfast and plenty of coffee to keep us going at that early hour.

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We still have a lot of preparatory work for this year's Council. One of our key acts is to choose the next Affiliate Council Secretary. I cannot express how much I am enjoying my involvement with the Affiliate Council. If you are considering this role in the future, go for it. You will find it extremely rewarding and well worth the effort.

Another issue for your consideration is sponsorship of the Affiliate Council Reception. Many of you have attended this reception at previous meetings and know the value of meeting your counterparts from around the world in an informal and educational setting. As I'm sure you know, like everything else, costs for this reception are rising. At this point in time we are still planning the meeting and in order to achieve the standard of past years, we need the support of generous people and organizations. I urge you to please send us a donation to help continue this event at the level of quality for which it has become known. Affiliate delegates should try their best to join us and make plans to arrive in time for Saturday evening, August 12, for an event not to be missed. If you can provide any support to this event, please let me or Nancy Herselius know.

Earlier this year I wrote to you seeking support for the Silent Auction at the IAFP meeting in Calgary. Those of you who have been to previous meetings know the popularity of this event and how keen some of the bidders can become as we near the closing time. In addition to individual and corporate donations, the silent auction is one of the many ways we as Affiliates can support the IAFP Foundation. President Jeff Farber wrote about this important fund in the March issue of *Food Protection Trends* and how it supports such important activities as Student Travel Scholarships, Developing Scientist Competition, the Audiovisual Library, the shipping of excess journals to FAO for distribution to developing countries, speaker travel support to the IAFP Annual Meeting, the Ivan Parkin lecture at the Annual Meeting, and the John H. Silliker lecture made possible through a contribution from Silliker, Inc.

In the Winter 2006 Affiliate Newsletter, I told you how Affiliates are the link between IAFP and you. They are the arms of our International Association and carry out the mission of IAFP throughout the world. As we look forward to the Annual Meeting, I would like to again encourage everyone in locations without an Affiliate to think about forming one. This is an excellent way to contribute to your profession.

I cannot state how valuable my experiences with the creation of the BC Affiliate have been. The first steps were the hardest. Although we began as a very small group of people with a keen interest in promoting food safety, we were able to reach out to others who needed this type of contact but were unsure as to where to turn. Gradually, through various means of communication, open meetings, and partnerships, our ranks began to swell and the BC Affiliate started to take shape and achieved recognition as an organization providing important information on protecting the food supply.

At times, many individuals find the step of joining a large international organization can be too big and uncomfortable. It is much easier for them to start small and begin their experience by first joining a local organization. The local Affiliate becomes an ambassador for the large parent organization and following their mission shows value in joining IAFP. The Affiliate membership becomes the stepping stone to IAFP membership. Our International Affiliate representation needs to grow. I encourage you to consider creating an Affiliate in your country if one does not exist. IAFP will offer any help and information it can. Contact Nancy Herselius or me if you require further information or assistance.

In closing, I would like to remind you of the IAFP Officer Speaker Program and Audiovisual Library. IAFP has tremendous resources that you can draw upon to assist you and your members in the accumulation of knowledge. Finally, don't forget to start making plans to attend IAFP 2006 in Calgary, August 13-16. We in Canada are particularly looking forward to welcoming you to Calgary.

Until next time....



## Affiliate Activities

The primary purpose of this newsletter is to keep you informed of Association activities. Another purpose is to share information among Affiliates. We want to know what activities each Affiliate has planned for the future, what things have worked well for membership drives, meeting attendance, speaker presentations, awards received by members of Affiliates, or anything that Affiliates are proud of accomplishing. **We especially want to publish photos and articles from Affiliate meetings.**

Forward Affiliate news for publication to Nancy Herselius at the IAFP office.

## Affiliate Annual Report Update

A total of 18 annual reports have been received from Affiliates.

Annual reports are used for more than awards. Affiliates that have not submitted an annual report, please forward it to the Association office so we can update pertinent information (such as officers and upcoming meetings) for our records.

Questions? Contact Nancy Herselius at the Association office.

## Certificate of Merit Awards

Affiliates are encouraged to nominate individuals for Certificate of Merit Awards. These awards are given to Members who have been active in both their Affiliate and IAFP, and have shown support of the ideals and objectives of IAFP.

The nomination must be in writing and background information needs to be provided regarding the individual's involvement with IAFP and Affiliate organizations.

Nominations should be addressed to David Tharp, IAFP Executive Director. Allow 60 days for processing. All nominations are reviewed by the IAFP Executive Board.

## NOMINATIONS NEEDED!

Nominations are now being accepted for the position of Affiliate Council Secretary for the 2006-2007 year. In Calgary this summer, Maria Teresa Destro will take the position of Affiliate Council Chair, which has been held by Terry Peters this year. The duties of the Affiliate Council Secretary are:

- ◆ Keep an accurate record of the proceedings and activities of the Council
- ◆ Assume the duties of the Council Chair in the absence of the Chair
- ◆ Keep an up-to-date record of authorized representatives to the Council
- ◆ Serve as an ex-officio, non-voting member of the International Association's Executive Board

The newly appointed Secretary will become the Affiliate Council Chair at IAFP 2007 and serve as an official member of the Executive Board during the 2007-2008 year. Please submit nominations to Terry Peters or Nancy Herselius.

## ATTENTION!!

The honorarium for the C.B. Shogren Memorial Award has been given a significant boost. The amount will be raised from \$100 to \$500 this year. Affiliates who submit an Annual Report are judged on their activities and meetings, communications, number of members, Web site, scholarships, awards supported, and membership promotions.

Keep this in mind when completing the Annual Report next year!

## Affiliate Delegates of Record

The following is a list of delegates from each of the 41 IAFP Affiliates. Please review the list and notify Nancy Herselius if any delegate listed is not correct. Affiliate delegates should RSVP to Nancy by July 14 of their attendance (or attendance of any guests) for the August 13 Affiliate Council Meeting in Calgary.

**Alabama:** Tom McCaskey  
**Alberta:** Lynn McMullen  
**Arizona:** Mohammed Heydari  
**Brazil:** Maria Teresa Destro  
**British Columbia:** Lorraine McIntyre  
**California:** John Bruhn  
**Capital Area:** Carl Custer  
**Carolinas:**  
**Connecticut:** Frank Greene  
**Florida:** Peter Hibbard  
**Georgia:** David Fry  
**Idaho:** Paul Guenther  
**Illinois:** Jayne Nosari  
**Indiana:** Helene Uhlman  
**Iowa:** Leo Timms  
**Kansas:**  
**Kentucky:** Matt Rhodes  
**Korea:** Sang-Do Ha  
**Metropolitan:** Fred Weber  
**Mexico:** Montserrat Hernandez-Itturriaga  
**Michigan:** Brian Cecil  
**Mississippi:**  
**Missouri:** Cathy Sullivan  
**Nebraska:** Harshavardhan Thippareddi  
**New York:** Steve Murphy  
**New Zealand:** Roger Cook  
**North Dakota:**  
**Ohio:** Gloria Swick-Brown  
**Ontario:** Kathy Wilson  
**Pennsylvania:** Eugene Frey  
**Portugal:** Laurentina M.R. Pedroso  
**Quebec:** Julie Jean  
**South Dakota:** Darwin Kurtenbach  
**Southern California:** Steve Nason  
**Tennessee:** Ann Draughon  
**Texas:** Fred Reimers  
**United Kingdom:** David Lloyd  
**Upper Midwest:** Dan Erickson  
**Washington:** Stephanie Olmsted  
**Wisconsin:** Randy Daggs  
**Wyoming:** Sherry Maston

# KAMFES Annual Education Conference



Left - (foreground): Past President Laura Strevels, Dr. David Dunn, and Justin Pittman discussing the different exhibits during a break.



Right: Kenny Ratliff and Richard Wellinghurst catching up on old times during a break.



Above: Frank Yiannas during his presentation on Allergens - Responsibility and Treatment

The Kentucky Association of Milk, Food and Environmental Sanitarians held their 36th Annual Education Conference February 21-23, 2006. A total of 205 attendees were present for the conference. A Conflict Management Workshop was conducted on the first day of the conference and approximately 120 participants attended.

A diverse program included topics from a wide spectrum of environmental health issues. Food safety topics included The Threat of Avian Flu and How Environmental Work Will Change; Grocery Industry Rules and Regs; Verification of HACCP Plans, Allergens - Responsibility and Treatment; and Peking Duck - Ancient Process. The presenters were representatives from various national organizations, federal and local regulatory agencies, for profit consulting companies, and the food service industry. IAFP's contribution to KAMFES' 2006 AEC was realized through Frank Yiannas' presentation on Allergens - Responsibility and Treatment.

Local universities have the opportunity to promote their MPH programs to the membership. Below, Dr. Vickie Sanchez, Eastern Kentucky University, conducting the MPH presentation.



Below: (left to right) Joe Howard Rogers, Matthew Vanderpool, and Kenny Ratliff participate in a panel discussion relating to Kentucky's response to the Gulf Coast disaster. They were part of a team to assist with inspections of temporary feeding shelters, collection of water samples, and other essential duties.



Past President Tony White (left) passes the gavel to new KAMFES President Matt Rhodes.



## PLEASE WELCOME... Vickie Lewandowski, Newly Elected Secretary of the IAFP Executive Board

The International Association for Food Protection welcomes Ms. Vickie Lewandowski to the Executive Board as Secretary. Ms. Lewandowski will take office at IAFP 2006, the Association's 93rd Annual Meeting in Calgary, Alberta, Canada. By accepting this position, she made a five-year commitment to the Association and will begin her term as President in 2009.

Ms. Lewsandowski is an Associate Principal Microbiologist for Kraft Foods, Inc. where she is responsible for providing microbiological and food safety expertise to the global cream cheese, cultured dairy products, and specialty cheese businesses. Her responsibilities fall into the areas of HACCP development and support, microbial challenge studies, product development support (growth and productivity initiatives), processing plant support (trouble-shooting, product start-ups), and training.

### A warm round of applause for the Sponsors of IAFP 2006

3M Microbiology  
BD Diagnostics  
bioMérieux, Inc.  
Bio-Rad Laboratories  
Cargill, Inc.  
Deibel Laboratories, Inc.  
DuPont Qualicon  
Ecolab, Inc., Food and Beverage Division  
F & H Food Equipment Company  
Wilbur Feagan  
Fisher Scientific  
Food Products Association  
Food Safety Net Services, Ltd.  
IAFP Foundation  
International Life Sciences Institute, N.A. (ILSI, N.A.)  
International Packaged Ice Association (IPIA)  
JohnsonDiversey  
Kraft Foods  
Nasco International, Inc.  
National Alliance for Food Safety and Security  
Nelson-Jameson, Inc.  
NSF International  
Orkin Commercial Services  
PepsiCo  
Quality Flow Inc.  
SGS North America  
Springer New York LLC  
Strategic Diagnostics Inc.  
Texas A&M Agriculture, Department of Animal Science,  
Food Safety  
Weber Scientific  
Zep Manufacturing Company

### YOUR HELP IS REQUESTED...

During the Affiliate Council meeting in Baltimore last summer, the Affiliate Delegates voted to continue having a speaker or presentation during the reception, related to Affiliate responsibilities and activities. All Affiliate Delegates are charged with raising the funds for this event.

We encourage all Affiliate members to approach willing sponsors to generate funds (\$4,000 minimum needed) to support this function. Possibilities are individuals, the company or organization you work for, or companies in your area that would be interested in sponsoring this event. This sponsorship provides an excellent opportunity to position your company or organization, as a supporter of the International Association for Food Protection and its many Affiliates around the world.

Sponsorships confirmed before May 15 will be included in the *Annual Meeting Program and Abstract Book* and will be prominently displayed on signage at the event. Sponsorships received after May 15 will have on-site signage.

Don't miss out on this opportunity to be recognized at the world's leading food safety conference!

Contact Terry Peters or Nancy Herselius with questions or donations.



# Contribute to the Ninth Annual IAFP Foundation Silent Auction Today!

The Foundation of the International Association for Food Protection will hold its Annual Silent Auction during IAFP 2006, the Association's 93rd Annual Meeting in Calgary, Alberta, Canada, August 13-16, 2006. The Foundation supports:

- ◆ Student Travel Scholarships
- ◆ Ivan Parkin Lecture
- ◆ John H. Silliker Lecture (Funded through a contribution from Silliker, Inc.)
- ◆ Travel support for exceptional speakers at the Annual Meeting
- ◆ Audiovisual Library
- ◆ Developing Scientist Competition
- ◆ Shipment of *JFP* and *FPT* journals to developing countries through FAO

Support the Foundation by donating an item today. A sample of items donated last year included:

- |                                 |   |
|---------------------------------|---|
| ◆ 3-Month Membership            | ◆ <i>Food Microbiology Fundamentals and Frontiers</i> |
| <i>Cheese of the Month Club</i> | ◆ Godiva Chocolate Gift Basket                        |
| ◆ Mickey Mouse Statue           | ◆ Pearl Necklace                                      |
| ◆ PepsiCo Gift Bag              | ◆ McCormick Spice Rack                                |
| ◆ Assorted Wines                | ◆ Train Set   |
| ◆ Cow Parade Figurines          |   |

Complete the form and send it in today.



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Description of Auction Items \_\_\_\_\_

Estimated Value \_\_\_\_\_

Name of Donor \_\_\_\_\_

Company (if relevant) \_\_\_\_\_

Mailing Address \_\_\_\_\_  
(Please specify:  Home  Work)

City \_\_\_\_\_ State or Province \_\_\_\_\_

Postal Code/Zip + 4 \_\_\_\_\_ Country \_\_\_\_\_

Telephone # \_\_\_\_\_ Fax # \_\_\_\_\_

E-mail \_\_\_\_\_

**Return to:**

Donna Gronstal  
International Association for Food Protection  
6200 Aurora Avenue, Suite 200W  
Des Moines, IA 50322-2864, USA  
800.369.6337; 515.276.3344  
Fax: 515.276.8655  
E-mail: [dgronstal@foodprotection.org](mailto:dgronstal@foodprotection.org)



# Highlights of the Executive Board Meeting

February 19–20, 2006  
Calgary, Alberta, Canada

Following is an unofficial summary of actions from the Executive Board Meeting held at the Hyatt Regency Hotel in Calgary, Alberta, Canada on February 19–20, 2006.

## Approved the following:

- Minutes of November 18, 2005 Executive Board Meeting teleconference
- Minutes of November 18, 2005 Executive Board Meeting, Executive Session teleconference
- Merger of two PDGs (Food Safety Network and Outreach Education) to form a new PDG named Food Safety Education PDG
- Increasing the percentage of spending from the Speaker Support Fund
- Increasing the Award honorarium to \$1,500 for 2007 Awards
- A new investment policy for General Fund monies

## Discussed the following:

- E-mail votes taken since the last meeting
- Committee appointments to begin at IAFP 2006
- Revision of the Procedures to Investigate Foodborne Illness
- Paper on Food Worker Hygiene
- Scheduled chat room for Student conversation with IAFP President
- Results of the Program Committee meeting held February 17–18, 2006
- Workshops for IAFP 2006
- Local Arrangements preparations
- Ivan Parkin and John Silliker Lecturers
- IAFP 2006 planning update
- Committee meeting schedule for IAFP 2006
- Revised schedule of activities for IAFP 2006
- Foundation DVD project and review
- Rapid response series
- White paper on Avian Influenza
- University Speaker Program
- Student Travel Scholarship Award Program
- Member dues restructure plan – target date of January 1, 2007
- E-Newsletter sample
- Affiliate activity
- European Symposium for fall of 2006
- Kraft Foods support of IAFP
- Exhibit opportunities for 2006-2007
- Removal of HACCP and foodborne illness articles from list of publications available
- Possible Foodsafe sponsorship
- Allergy Icon development
- WHO-NGO progress
- Electronic balloting-plan for 2008 Secretary election
- Representatives to Partnership for Food Safety Education
- Proceeds of book deal to IAFP Foundation
- Guiding principals for holding international meetings
- Food Research Coalition
- Peru Workshop on risk assessment

## Reports received:

- *Food Protection Trends*
- *Journal of Food Protection*
- IAFP Web site
- Scientific Editor Terms
- Membership
- Financial–December 2005
- European Symposium results
- Board Members attending Affiliate meetings
- Affiliate Newsletter
- Future Annual Meeting schedule
- Exhibiting (IAFP on the Road)
- Future Board meeting dates

Next Executive Board meeting: April 24–25, 2006.

## Are you interested in becoming a

**member of a PDG?** PDGs, or Professional Development Groups, meet annually at the Annual Meeting and occasionally communicate by E-mail or conference call during the year. If you are interested in becoming a member of a PDG, contact the Association office. The following is a list of the PDGs:

Applied Laboratory Methods  
Beverage  
Dairy Quality and Safety  
Food Hygiene and Sanitation  
Food Law  
Food Safety Education  
Food Toxicology & Food Allergens  
Fruit and Vegetable Safety and Quality  
Meat and Poultry Safety and Quality  
Microbial Risk Analysis  
Retail Food Safety and Quality  
Seafood Safety and Quality  
Student  
Viral and Parasitic Foodborne Disease  
Water Safety and Quality

# IAFP Officer Speaker Program

## Officers

Jeff Farber, Ph.D.  
President

## Topics

- 1) *L. monocytogenes*, a Foodborne Pathogen
- 2) *Enterobacter sakazakii* - Should We be Concerned?
- 3) Molecular Typing of Foodborne Pathogens
- 4) Microbial Food Safety Policy in Canada

Frank Yiannas, M.P.H.  
President-Elect

- 1) Food Safety is Magical, But It Doesn't Magically Happen - A Retail Safety Overview
- 2) Key Trends Influencing the Future of Food Safety
- 3) Using Information Technology to Manage Food Safety Risk
- 4) Innovations in Retail Food Safety

Gary Acuff, Ph.D.  
Vice President

- 1) Microbiology of Meat Products
- 2) HACCP Validation and Verification with Microbiological Testing
- 3) Food Safety Objectives

Kathy Glass, Ph.D.  
Past President

- 1) Formulating Foods for Safety
- 2) *Clostridium botulinum*: Friend or Foe
- 3) Emerging Pathogens 101: What Lurks Around the Corner?
- 4) Control of *Listeria* in Ready-to-Eat Foods

Stan Bailey, Ph.D.  
Secretary

- 1) *Salmonella*, Methods
- 2) *Salmonella*, Control in Chickens
- 3) Rapid and Automated Methods in Food Microbiology

Terry Peters  
Affiliate Council Chair

- 1) Sprouts - The Canadian Perspective
- 2) An Introduction to Classification and Identification of Metal Can Defects

Maria Teresa Destro, Ph.D.  
Affiliate Council Secretary

- 1) ISO 17025: How to Implement It? The Vision of an Auditor
- 2) *Listeria monocytogenes*

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## International Association for Food Protection Executive Board Speaker Program Guidelines for Affiliates

1. IAFP Board Members are available to speak at Affiliate meetings on numerous topics involving food safety.
2. Each Affiliate may request one Executive Board speaker for one Affiliate meeting within a 12-month calendar year.
3. A minimum of 15 minutes should be allowed for the Board Member to deliver information about the International Association for Food Protection in addition to their main subject(s) (see #1).
4. IAFP will pay the Board Member's expense to travel to the Affiliate meeting location.
5. The Affiliate covers local expenses, including meals, lodging, and local transportation for the Board Member.
6. The Board Member makes their own travel reservations and will submit an expense report to the IAFP office within 10 days of completion of their travel to the Affiliate meeting. Any local expense (see #5) will be billed to the Affiliate.
7. A two-month advance notice is required.
8. To invite a Board Member to speak at your Affiliate meeting, contact Nancy Herselius, Affiliate Council Staff Liaison, for additional details (800.369.6337; 515.276.3344; [nherselius@foodprotection.org](mailto:nherselius@foodprotection.org)).



# 2006 Calendar of Events

The following is a listing of Affiliate meetings that will take place in the next six months. If there is a meeting that is not listed here, please get the information to Nancy Herselius (nherselius@foodprotection.org) so it can be added to the next newsletter.

- May 16 & 17**      **Associated Illinois Milk, Food and Environmental Sanitarians;** Eastland Suites, Bloomington, IL; Contact: John Ellingson, 815.490.5523, john.ellingson@deanfoods.com
- May 16 & 17**      **Pennsylvania Association of Milk, Food and Environmental Sanitarians;** Nittany Lion Inn, State College, PA; Contact: Gene Frey, 717.397.0719. efrey@landolakes.com
- May 16-18**      **Florida Association for Food Protection;** World Golf Village, St. Augustine, FL; Contact: Rick Barney, 813.620.1139, rabarney@kashnkarry.com
- May 24**      **Ohio Association of Food and Environmental Sanitarians;** Ohio Department of Agriculture, Reynoldsburg, OH; Contact: Gloria Swick-Brown, 614.466.7760, gloria.swick-brown@odh.ohio.gov
- June 5-6**      **Brazil Association for Food Protection;** Anfiteatro do Conselho Regional De Quimica, São Paulo, Brazil; Contact: Maria Teresa Destro, 55.113.091.2199, mtdestro@usp.br
- June 13**      **Ontario Food Protection Association;** Springfield Golf Course, Guelph, ON; Contact: Gail Seed, 519.463.5674, seed@golden.net
- June 26-29**      **New Zealand Association for Food Protection;** SkyCity Convention Centre, Auckland, New Zealand; Contact: Roger Cook, 64.4.463.2523, roger.cook@nzfsa.govt.nz
- July 18**      **United Kingdom Association for Food Protection;** J Sainsbury Place, London, UK; Contact: Gordon Hayburn, 44.0.292041.6456, ghayburn@uwic.ac.uk
- September 19-21**      **New York State Association for Food Protection;** Wyndham Hotel, Syracuse, NY; Contact: Steve Murphy, 607.255.2893, scm4@cornell.edu
- October 18 & 19**      **Iowa Association for Food Protection;** Quality Inn, Ames, IA; Contact: Phyllis Borer, 712.754.2511, borep@ampi.com
- November 1**      **Ohio Association of Food and Environmental Sanitarians;** Ohio Department of Agriculture, Reynoldsburg, OH; Contact: Gloria Swick-Brown, 614.466.7760, gloria.swick-brown@odh.ohio.gov
- November 9**      **Ontario Food Protection Association;** Mississauga Convention Center, Mississauga, ON; Contact: Gail Seed, 519.463.5674, seed@golden.net

# Raising Friends and Funds

## by Janet Boguch

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**Scenario 1:** In line at a coffee bar, you bump into a professional friend who exclaims, "I haven't seen you around - what have you been up to?"

"Oh, I've been very busy lately," you reply.

"I understand!" says your friend. "Hang in there!

Bye!"

**Scenario 2:** Same setting, but a different response from you.

"I've been working like a dog at the office. As well, I'm on the board of the ABC Association, which focuses on (fill in the blank). Although my board responsibility takes a great deal of time and energy, it's worthwhile because (fill in the blank). And oh yes, we have an event coming up next month. What if I get you an invitation? That way we could enjoy a bit of catch-up time together, have fun, and I could tell you about this wonderful association and why I haven't seen you for so long!"

### Different Hats for Different Roles

As a board member, you already know you wear a fiduciary hat, inside and outside the boardroom. You also wear a governing hat in the boardroom, on committees, and on task forces. But you may not think much about the support hat you wear in the community, where you serve as a uniquely persuasive ambassador for your association.

In your support role, your focus is on friend raising and fundraising. Without friends (potential members, donors, supporters, the press) and without funds (ongoing members, contributors, corporate sponsors), even the greatest of great associations will go out of business. It's up to the board, individually and collectively, to gain the skills and confidence to be supportive wherever necessary - from public forums to the coffee bar.

### Mission, Money and Messages

To wear the support hat with confidence, you must be able to articulate your association's mission succinctly and compellingly and to invite others to invest in the organization in a range of ways. If you feel unprepared, it's probably because you -

1. Don't understand your friend-raising and fundraising roles;
2. Are clueless about exactly what to say about the association;
3. Don't receive enough notice to attend events where you could act as a spokesperson, formally or informally;
4. Are often, understandably, frozen with fear at the prospect of saying the wrong thing to the wrong person.

### Tips and Tools

If friend raising and fundraising sound intimidating, just remember: No board member was born knowing how to

serve as an advocate, engage potential supporters, ask for money, or promote an association. So exercise your right to information and training. The resources you can request include the following:

1. **A job description** that outlines your friend-raising and fundraising responsibilities.
2. **Ambassador packets of information** that you can easily distribute to colleagues, friends, and family. A packet might include the following materials to mix and match, depending on the recipient: a fact sheet with commonly asked questions; the association's vision, mission, values, and goals; locations; a snapshot of programs and benefits (for potential members); operating budget and board and staff size (for potential funders); and other significant information that tells the association story.
3. **Board business cards.** These can include contact information, the association's URL, and even a mission statement if they're carefully designed.
4. **A board meeting quiz.** This is a powerful and often lighthearted training strategy. A three- to five-question quiz at each meeting could include questions such as
  - \* What year was our association founded?
  - \* What was the operating budget three years ago? What is it today?
  - \* What are our two largest revenue streams?
  - \* Can you state the mission of our association in no more than one sentence?
  - \* What are the association's three most important goals for the year ahead?

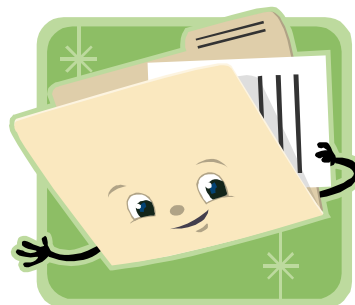
What three words best describe our association?

5. **E-updates.** A monthly news brief about important programs and activities can also contain board-related reminders, such as the status of the board contribution campaign, the dates of the next open house at which board members are needed, and so forth.

### Practice and Preparation

Just as you must possess the right information, you also need the confidence to present it skillfully. To gain this confidence

1. **Ask for fundraising training.** Fundraising is not, I repeat, *not* just asking for money. It also involves building relationships with prospective and current members and donors. Fundraising training that spans the full range of activities should be integrated into the board-development plan. Once educated, you can be extremely useful to your association not just by asking for money but also by cultivating funding sources and acknowledging contributions.



(continued from page 10)

2. **Learn the most important needs.** What are the fundraising, membership, and special-event goals? What's needed to meet the goals? How much are sponsorships? The answers to these questions can help you overcome fears about what to say or ask for.
3. **Develop an elevator speech** - key points you can deliver in no more time than it takes to ride an elevator. Capture the essence of what the association is about, its value, and what it needs from the person to whom you're speaking.
4. **Prepare through practice.** Years ago I was standing in our living room saying, "Hello. Thank you for taking the time to visit with me today. I want to..." Then I was interrupted by a shout from upstairs: "Who are you talking to at this late hour, Mom?" In fact, I was wearing my board support hat, preparing for a meeting with a potential funder by rehearsing the association's case and my request.

You, too, should practice your messages until you internalize them. Try out your elevator speech at board and committee meetings, when you're driving in the car, and, yes, in the living room late at night. Preparation overcomes the fear of being tongue tied.

Finally, remember this: As a board member, you are in a unique position to give voice to the vision, mission, values, and direction of your association. No one is better qualified than you to cultivate relationships with donors, members, and stakeholders; improve the association's standing in targeted communities; participate in fundraising activities to sustain resources; and network with pride and confidence.

And the next time someone at the coffee bar asks what you've been up to, you'll be all ready to tell the full story.

*Jean Boguch is principal consultant/owner of Non-Profit works in Seattle. E-mail: [jboguch@aol.com](mailto:jboguch@aol.com)*

## **IAFP 2006 Hotel Reservations**

Don't forget to make your hotel reservations for IAFP 2006 in Calgary, Alberta, Canada. The deadline is July 20, 2006. To find the link for hotel reservations -

- ⇒ Go to the IAFP Web site ([www.foodprotection.org](http://www.foodprotection.org)), click on the 2006 logo on the home page.
- ⇒ Click on "Hotel Reservations" on the right side of the next page.
- ⇒ All information and links to both online and printable forms are found on this page.

Questions? Please contact the IAFP office (800.369.6337 or 515.276.3344).

## **Educational Reading Materials Available**

IAFP has for sale several booklets filled with educational materials available to members and nonmembers. Contact the IAFP office with purchase requests.

### **Procedures to Investigate Waterborne Illness 2nd Edition**

A guide for public health, environmental protection, engineering, and other personnel who investigate reports of illnesses alleged to be waterborne related. Based on epidemiologic principles and investigative techniques found to be effective in determining causal factors of disease outbreaks. Designed to improve the quality of investigation of outbreaks and disease surveillance.

### **Procedures to Investigate Foodborne Illness 5th Edition**

A guide for public health personnel who investigate reports of illnesses alleged to be foodborne related. This guide is based on epidemiologic principles and investigative techniques found to be effective in determining causal factors of disease outbreaks. Designed to improve the quality of investigation of outbreaks and disease surveillance.

### **Pocket Guide to Dairy Sanitation**

A handy pocket reference for employees working in the dairy industry containing guidelines for keeping facilities and products sanitary.

### **Before Disaster Strikes...**

#### **A Guide to Food Safety in the Home**

(English and Spanish)

A pamphlet providing guidelines to help plan for a disaster and determine if household food and water supplies are safe following natural disasters.

#### **Food Safety at Temporary Events**

(English and Spanish)

Church suppers, street fairs, civic celebrations and other similar events call for food service outlets to be set up out-of-doors or in locations where keeping foods safe and sanitary becomes a real challenge. This 14-step guide will help you keep your temporary event free of the risk of food poisoning.



# IAFP 2006 Preliminary Program

## SUNDAY, AUGUST 13

### Opening Session – 6:00 p.m.–7:00 p.m.

- Ivan Parkin Lecturer – “A Progress Paradox: If We Have the Safest Food Supply, Why am I Working so Hard?” – Arthur P. Liang, Ph.D., CDC, Atlanta, GA, USA

## MONDAY, AUGUST 14

### Morning – 8:30 a.m. – 12:00 p.m.

#### Symposium Topics

- Making Foods Safer: How Outbreaks Can Influence Change
- Bacterial Resistance to Antimicrobials: Current Trends and Future Perspectives
- The Canadian Approach to Food Safety
- Verification of Sanitary Design of Food Equipment
- Practical Risk Assessment in the Food Industry

#### Technical Session

- Applied Laboratory Methods and Meat and Poultry

#### Poster Session (9:30 a.m. – 1:30 p.m.)

- Food Toxicology, Education and General Microbiology

### Afternoon – 1:30 p.m. – 5:00 p.m.

#### Symposium Topics

- Foodborne Viruses and Foodborne Viral Infections: Disease Burden, Epidemiology, Detection and Transmission
- Surrogate Microorganisms: Selection, Use and Validation
- Spores, Spores, and More Spores... What is Spoiling My Ready-to-Drink (RTD) Beverage? Is It *Alicyclobacillus* or Heat Resistant Mold?
- Biosecurity at Retail

#### Round-Table Topics

- Issues Regarding Raw Milk Sales and Consumption
- Refrigerated Ready-to-Eat (RTE) Foods: Microbiological Concerns and Control Measures

#### Technical Session

- Education and Dairy

#### Poster Session (2:00 p.m. – 6:00 p.m.)

- Dairy, Meat and Poultry

## TUESDAY, AUGUST 15

### Morning – 8:30 a.m. – 12:00 p.m.

#### Symposium Topics

- Disaster Preparedness and Response
- Symposium on *Enterobacter sakazakii*
- Campylobacter* – From Gate to Plate
- Hygiene and Sanitation Solutions to Manage Evolving Risks
- International Food Law – A Global Overview

#### Technical Session

- Pathogens and Antimicrobials

#### Poster Session (9:30 a.m. – 1:30 p.m.)

- Seafood and Applied Laboratory Methods

### Afternoon – 12:15 p.m. – 1:00 p.m.

- IAFP Business Meeting

### Afternoon – 1:30 p.m. – 5:00 p.m.

#### Symposium Topics

- Foodborne Disease Update
- Contamination of Ready-to-Eat (RTE) Foods: Transfer and Risk – *Listeria monocytogenes* and Other Microorganisms
- Role and Application of International Standards in Supporting Food Safety Management and Testing
- A New Crack at Egg Safety: From the Hen House to Your House
- Cleaning and Sanitation for Retail Food Safety – Identifying the Issues

#### Technical Session

- Risk Assessment and Epidemiology

#### Poster Session (2:00 p.m. – 6:00 p.m.)

- Pathogens and Produce

## WEDNESDAY, AUGUST 16

### Morning – 8:30 a.m. – 12:00 p.m.

#### Symposium Topics

- Public Health and Environmental impact Assessments in the Aftermath of Hurricanes Katrina and Rita
- Assuring Microbiological Safety of Organic Products
- Symposium on *Salmonella*: The Saga Continues

#### Technical Sessions

- Education
- Pathogens and Antimicrobials – *Listeria*

#### Poster Session (9:30 a.m. – 1:30 p.m.)

- Risk Assessment and Antimicrobials

### Afternoon – 1:30 p.m. – 3:30 p.m.

#### Symposium Topics

- How Risk Managers Decide on Risk from Different National Perspectives
- Symposium on Food Allergen Control at Retail and Foodservice
- Quality Control in Research Labs
- Hot Topics in Food Safety

#### Round-Table Topic

- Water Safety and Quality: Global Water – HACCP Issues

#### Technical Session

- Produce

### Afternoon – 3:45 p.m. – 4:30 p.m.

- John H. Silliker Lecturer – “Rising From the Ocean Bottom – The Evolution of Microbiology in the Food Industry” – William Sperber, Ph.D., Cargill, Wayzata, MN, USA



# IAFP 2006 Registration Form



6200 Aurora Avenue, Suite 200W  
Des Moines, IA 50322-2864, USA  
Phone: 800.369.6337 • 515.276.3344  
Fax: 515.276.8655  
E-mail: info@foodprotection.org  
Web site: www.foodprotection.org

Member Number: \_\_\_\_\_

First name (as it will appear on your badge) \_\_\_\_\_ Last name \_\_\_\_\_

Employer \_\_\_\_\_ Title \_\_\_\_\_

Mailing Address (Please specify:  Home  Work) \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_ Country \_\_\_\_\_ Postal/Zip Code \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

Regarding the ADA, please attach a brief description of special requirements you may have.

IAFP occasionally provides Attendees' addresses (excluding phone and E-mail) to vendors and exhibitors supplying products and services for the food safety industry. If you prefer NOT to be included in these lists, please check the box.

## PAYMENT MUST BE RECEIVED BY JULY 12, 2006 TO AVOID LATE REGISTRATION FEES

### REGISTRATION FEES:

Registration \_\_\_\_\_  
 Association Student Member \_\_\_\_\_  
 Retired Association Member \_\_\_\_\_  
 One Day Registration\*  Mon.  Tues.  Wed. \_\_\_\_\_  
 Spouse/Companion\* (Name): \_\_\_\_\_  
 Children 15 & Over\* (Names): \_\_\_\_\_  
 Children 14 & Under\* (Names): \_\_\_\_\_  
 \*Awards Banquet not included  
 Additional Awards Banquet Ticket (Wednesday, 8/16) \_\_\_\_\_  
 Student Luncheon (Sunday, 8/13) \_\_\_\_\_

### MEMBERS

\$ 395 (\$ 445 late)  
 \$ 80 (\$ 90 late)  
 \$ 80 (\$ 90 late)  
 \$ 215 (\$ 240 late)  
 \$ 55 (\$ 55 late)  
 \$ 25 (\$ 25 late)  
 FREE  
 \$ 50 (\$ 60 late)  
 \$ 5 (\$ 15 late)

### NONMEMBERS

\$ 597 (\$647 late)  
 Not Available  
 Not Available  
 \$ 330 (\$355 late)  
 \$ 55 (\$ 55 late)  
 \$ 25 (\$ 25 late)  
 FREE  
 \$ 50 (\$ 60 late)

### TOTAL

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### NEW IAFP FOUNDATION FUNDRAISERS:

#### Tuesday, 8/15

Murder Mystery Dinner at the Deane House \$ 130 (\$140 late)  
 Dinner at The Ranche \$ 145 (\$155 late)

### # OF TICKETS

\_\_\_\_\_  
 \_\_\_\_\_

### DAYTIME EVENTS – Lunch included

Golf Tournament (Saturday, 8/12) \$ 135 (\$145 late)  
 The Best of Lake Louise and Banff (Saturday, 8/12) \$ 130 (\$140 late)  
 The Complete Calgary Tour (Sunday, 8/13) \$ 105 (\$115 late)  
 Drumheller and the Badlands (Monday, 8/14) \$ 115 (\$125 late)  
 Art Walk – Lunch not included (Tuesday, 8/15) \$ 42 (\$ 52 late)  
 Yoga and Cooking Class (Wednesday, 8/16) \$ 90 (\$100 late)  
 Outdoor Adventure in Kananaskis (Thursday, 8/17) \$ 82 (\$ 92 late)

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Optional: Select one activity per person Qty. \_\_\_\_\_  
 Biking \$ 93 (\$103 late) \_\_\_\_\_  
 Canoe Ride \$ 56 (\$ 66 late) \_\_\_\_\_  
 Hiking \$ 51 (\$ 61 late) \_\_\_\_\_  
 Horseback Riding \$ 57 (\$ 67 late) \_\_\_\_\_  
 Rafting \$ 61 (\$ 71 late) \_\_\_\_\_

### PAYMENT OPTIONS:



Check Enclosed

Credit Card # \_\_\_\_\_  
 Expiration Date \_\_\_\_\_  
 Name on Card \_\_\_\_\_  
 Signature \_\_\_\_\_

TOTAL AMOUNT ENCLOSED \$ \_\_\_\_\_  
 US FUNDS on US BANK

**JOIN TODAY AND SAVE!!!**  
 (Attach a completed Membership application)

Check box if you are a technical, poster, or symposium speaker.

**EXHIBITORS DO NOT USE THIS FORM**

# Ivan Parkin Lecture

Sunday, August 13, 6:00 p.m.

**“A Progress Paradox: If We Have the Safest Food Supply,  
Why am I Working so Hard?”**

**Dr. Arthur P. Liang**

Acting Associate Director for Food Safety, National Center for Zoonotic, Vectorborne, and Enteric Diseases,  
Centers for Disease Control and Prevention, Atlanta, Georgia



Dr. Arthur Liang is director of the Food Safety Office, at the Centers for Disease Control and Prevention, National Center for Infectious Diseases (CDC/NCIS). He is a former CDC Epidemic Intelligence Service officer and former chief of the Communicable Disease Division at the Hawaii Department of Health. Dr. Liang currently serves on the Executive Committee of the National Advisory Committee on Microbiological Criteria for Foods (NACMCF) and is the CDC advisor to the Board of Directors of the Association of Food and Drug Officials (AFDO). He is also a member of the Preventive Medicine Residency Advisory Committee for the Walter Reed Army Institute of Research, a fellow and member of the Board of Regents of the American College of Preventive Medicine. He is board certified in General Preventive Medicine and Public Health. Dr. Liang earned his BA from Oberlin College, an MPH in International Health and Epidemiology from the University of Hawaii, and his MD from the University of Maryland.

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# John H. Silliker Lecture

Wednesday, August 16, 3:45 p.m.

**“Rising from the Ocean Bottom - The Evolution  
of Microbiology in the Food Industry”**

**Dr. William Sperber**

Senior Corporate Microbiologist, Cargill, Inc., Wayzata, Minnesota



On a wintry Wisconsin afternoon in 1941, a future microbiologist drew his first breath and cried, “I hope you washed your hands!” Some years later, after completing undergraduate majors in zoology and chemistry, William Sperber earned his M.S. (1967) and Ph.D. (1969) degrees in microbiology from the University of Wisconsin at Madison. In his subsequent employment with major food companies he has become one of the world’s experts in designing and controlling the microbiological safety and quality of foods.

Several of Dr. Sperber’s innovations in graduate school were the development of M-Broth and the Enrichment-Serology procedure for *Salmonella* detection, which became a forerunner of ELISA-based technologies. At Best Foods in 1970, twelve years before the Tylenol® incidents, he led the development of the first tamper-evident packaging feature for a consumer food product. Hired in 1972 to conduct the first hazard analyses for consumer food products in Pillsbury’s novel HACCP system, Dr. Sperber led Pillsbury’s microbiology and food safety programs until 1995. At that time he joined Cargill, where he remains employed today on a post-retirement basis as Senior Corporate Microbiologist and “Global Ambassador for Food Safety,” promoting principles of food safety and public health, beginning with the most important principle, “Wash Your Hands!”

# IAFP 2006 Exhibitors

IAFP thanks the following companies who plan to exhibit at IAFP 2006  
(as of 4/17/06)

3-A Sanitary Standards, Inc.  
3M Microbiology  
Advanced Instruments, Inc.  
Aerotech P&K Laboratories  
AES - Chemunex, Inc.  
Alberta Agriculture, Food and Rural Development- Food  
Safety Division  
American Association for Laboratory Accreditation (A2LA)  
American Proficiency Institute  
Ameritek USA  
AnzenBio, LLC  
AOAC International  
ASI Food Safety Consultants, Inc.  
ATCC  
BD Diagnostics  
BioControl Systems, Inc.  
Biolog, Inc.  
bioMérieux, Inc.  
Bio-Rad Laboratories  
Biotrace International Inc.  
Blackwell Publishing  
BSI Management Systems  
Canadian On-Farm Food Safety Working Group- Canadian  
Federation of Agriculture (COFFSWG)  
Canadian Meat Business  
Center for Food Safety and Applied Nutrition, US FDA  
Charm Sciences, Inc.  
Copan Diagnostics, Inc.  
CRC Press - Taylor & Francis Group LLC  
Decagon Devices, Inc.  
Deibel Laboratories  
DSM Food Specialties USA, Inc.  
DuPont Qualicon  
Ecolab, Inc.  
Elisa Systems  
EMD Chemicals Inc.  
Eurofins Scientific, Inc.  
Fisher Scientific  
Food Allergy Research and Resource Program, University of  
Nebraska  
Food In Canada  
Food Quality Magazine  
Food Safety Magazine  
Food Safety Net Services  
FoodHandler  
FOSS North America  
GOJO Industries  
Guelph Food Technology Centre  
HiMedia Laboratories Pvt. Ltd  
Idaho Technology, Inc.  
IEH-Warren Analytical Laboratories  
International Association for Food Protection  
International Association for Food Protection - Student PDG  
International Food Hygiene  
International Food Information Council Foundation  
Joint Institute for Food Safety and Applied Nutrition (JIFSAN)  
MATRIX MicroScience, Inc.  
Medallion Laboratories  
Med-Ox Diagnostics, Inc.

Meritech, Inc.  
Michelson Laboratories, Inc.  
Microbial-Vac Systems, Inc.  
MicroBioLogics, Inc.  
Microbiology International  
National Food Safety and Toxicology Center, Michigan State  
University  
Nelson-Jameson, Inc.  
Neogen Corporation  
Neutec Group, Inc.  
Nice-Pak Products, Inc.  
NSF International  
Orkin Commercial Services  
Oxoid Canada  
Polar-Tech Industries, Inc.  
Q Laboratories, Inc.  
Quality Assurance & Food Safety Magazine  
Quality Flow Inc.  
R&F Products  
Randox Laboratories Ltd.  
R-Biopharm, Inc.  
REMEL, Inc.  
rtech™ laboratories  
Silliker Inc.  
Smiths Detection  
Society for Applied Microbiology  
Springer  
The Steritech Group, Inc.  
Strategic Diagnostics Inc.  
Sword Diagnostics  
Thermor Ltd.  
TrainCan, Inc.  
Warnex Diagnostics Inc.  
Weber Scientific  
Zep Manufacturing Company

## Look for information on the following IAFP 2006 Workshops and register!

### Workshop 1

Saturday, August 12- 8:00 a.m. to 5:00 p.m.  
Developing and Improving Your Food Microbiology  
Laboratory

### Workshop 2

Saturday, August 12- 8:00 a.m. to 5:00 p.m.  
Methods, Methods Everywhere but Which is Right for  
Me? Selection and Verification of Methods

### Workshop 3

Friday, August 11 and Saturday, August 12-  
8:00 a.m. to 5:00 p.m.  
Global Food Standards: Food Safety Auditing

## IAFP Membership Rates

Questions concerning rates should be directed to Julie Cattanach, Membership Services, at [jcattanach@foodprotection.org](mailto:jcattanach@foodprotection.org).

Any changes to personal demographics (address, phone number, E-mail, etc.) should also be sent to Julie's attention.



## Future IAFP Annual Meeting Sites...

August 13 - 16, 2006

Calgary, Alberta, Canada

July 8 - 11, 2007

Lake Buena Vista, Florida

August 3 - 6, 2008

Columbus, Ohio

July 12 - 15, 2009

Grapevine, Texas



Please forward articles, news items or comments to:

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